

Roll Number

A



INDIAN SCHOOL MUSCAT HALF YEARLY EXAMINATION

BUSINESS ADMINISTRATION

CLASS: XI

Sub. Code: 833

Time Allotted: 3 hours

22.09.2019

Max. Marks: 70

General Instructions:

- All questions are compulsory.
- There are total 32 questions in all.
- Marks for each question are indicated against it.
- Answer should be brief and to the point.

- Which of the following broad categories of industries covers oil refinery and sugar mills? 1
(A) Primary (C) Secondary
(B) Tertiary (D) Commercial
- The occupation in which people work for others and get remunerated. 1
(A) Business (C) Employment
(B) Profession (D) None of these
- This characteristic of business environment states that 'It keeps on changing'. 1
(A) Inter relatedness (C) Complexity
(B) Relativity (D) Dynamic nature
- This business environment covers customs, traditions and values of the society. 1
(A) Economic (C) Social
(B) Technological (D) Legal
- This type of consumers searches for offers and sale. 1
(A) Discount (C) Impulsive
(B) Need based (D) Loyal
- is an occupation which requires special knowledge and skill to be applied by individuals. 1

OR

----- is an example of economic activity.

- The intermediary in internal trade which connects wholesaler and consumer is ----- 1
- Income level of consumers and interest rate comes under ----- environment. 1

OR

The Companies Act and The Consumer Protection Act comes under ----- environment.

9. Under ----- organization, a worker gets instructions from eight specialists. 1
10. ----- type of organization is found for the purpose of giving advice by a group of experts on certain problems faced by the business organization. 1
11. Under ----- organization, two additional staffs are appointed to the line organization. 1

Match the following :

- | | | |
|------------------------------------|----------------------------------|---|
| 12. Hindrances of risk | a. Tangible | 1 |
| 13. Coordination | b. Specialization | 1 |
| 14. Products | c. Synchronization of activities | 1 |
| 15. Structural framework of duties | d. Insurance | 1 |
| 16. Restaurant | e. Organization | 1 |
| 17. Characteristic of organization | f. Service | 1 |

18. Differentiate between analytical and synthetical industry.

OR 2

Differentiate between processing and assembling industry.

19. Write a short note on specific and general forces of business environment. 2
20. Give two examples of industrial goods.

OR 2

Briefly explain unsought goods.

21. Explain how a line and staff organization is different from that of line or scalar organization. 2
22. Explain the classification of products on the basis of durability and tangibility.

OR 3

Explain the classification of products on the basis of shopping habits.

23. With the help of a chart show the structure of line and staff organization. 3
24. Describe various types of business operations. 3

OR

Mention the three fundamental management imperatives to increase the value of business.

25. How can we differentiate between business operations and operations management? 4
26. Why do you think that understanding the business environment is very important for the success of a business? 4
27. Explain any four characteristics of business environment. 4
28. Distinguish between product and services. (Any four) 4

OR

Mention and explain any four characteristics of services.

29. Draw the chart of functional organization. 4

OR

Explain the various types of consumers and ways to market them.

30. A business environment consists of all forces that are controllable and uncontrollable by the business organization. Explain any four of these factors. 4
31. “Business is an economic activity”. In the light of the statement, explain the various characteristics of business. 6

OR

“Commerce involves trade and auxiliaries to trade”. Explain the meaning and different types of auxiliaries to trade.

32. “Organization is an important factor for a business firm’s efficiency and effectiveness”. Give reasons to support the statement. 6

OR

‘Organization has various characteristics which help to achieve the organizational goals’. Explain the meaning and characteristics of organization to support the statement.

End of the Question Paper